

I'm a multidisciplinary designer and color addict based in London.

My work is mainly oriented to brand identity, editorial design, UI and type design. I also love geometric photography and illustration.

## Personal data

Full name **Lino Russo**  
Date of birth **April 30, 1991**

## Education

BA in **Graphic design**  
Accademia di Belle Arti - Naples  
Final vote **110 cum laude** — 2014/2015

High School Diploma in **Graphic Design**  
ISIS Europa - Pomigliano D'Arco (NA)  
Final vote **83/100** — 2010/2011

## Contacts

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## Work experience

### Lino Russo Design

**Designer Freelance Naples** — Jan 2017/Feb 2019  
As freelancer I worked with international and local brands mainly on a branding project and sometimes UI/UX.

### Pazzi Design Studio

**Graphic Designer Milan** — Nov/Dec 2016  
During my period in this studio, I was in charge of social media and visual design for **Timex America** and editorial design for **Versace**.

### Cabiria BrandUniverse

**Graphic Designer Milan** — Oct/Nov 2016  
In Cabiria I collaborated for two main projects: the logo for **Banco BPM** and the logo for the app **Allianz Now**.

### CBA Design Italy

**Graphic Design Intern Milan** — Jan/Jul 2016  
In CBA I was in charge of brand identity, editorial design and packaging for **Gi Group, De Cecco, Molino Caputo, Pasta Amato** and **Parmalat**.

### Figmenta

**UI Designer Milan** — Sep 2015/Jen 2016  
In Figmenta my responsibility included websites, landing pages, videos, banners and for two main clients: **Wella Italy** and **Procter and Gamble Italy**. Many times, I prepared shooting for websites or social posts.

### LG Electronics

**Remote Collaboration Naples** — Feb 2015  
During the University LG contacted me because they were interesting in buying two my artworks as official smartphone wallpapers respectively for **LG G4** and **LG Stylo**.

### Aēsop Cosmetics

**Remote Collaboration Naples** — Jul 2014 and Sep 2015  
I was contacted twice by the famous cosmetic brand for buying some of my artworks to promote their products: in the 2014 the product was **Protective Body Lotion SPF50** while in the 2015 **Petitgrain Reviving Body Gel**.

### Language Room

**Graphic Design Intern Malta** — Sep 2011  
After my high school diploma, I got an european internship in Malta. There I worked with a software development agency specialised in education for 1 month. I was in charge of graphic design area and printing aspect.

## Tools

Illustrator  
InDesign  
Photoshop  
Sketch  
Adobe XD  
Glyphs  
Keynote

## Skills

Brand design  
Art direction  
Editorial design  
Packaging  
UI/UX design  
Type design

## Exhibitions

**Poster design for Maggio dei Monumenti**  
**Collective exhibit Palazzo delle Arti**  
Naples, 2015

**Skymetric, composizioni minimaliste**  
**Personal exhibit Caffè del Sole**  
Milan, 2016

## Publications

During my career I was lucky enough to be in many design magazines and books: **SendPoints, Design Media Publishing, Sandu Publishing, Folio magazine, Domus, Fubiz, DesignBoom, The Dieline, Étapes, Packaging of the world, Abduzeedo, AIAP, Treccani Awards** and much more.

## Language

English **Intermediate** / Italian **Native**

Thank you for the opportunity 