

I'm a multidisciplinary designer and color addict based in London.

My work is mainly oriented to brand identity, editorial design, UI and type design. I also love geometric photography and illustration.

Personal data

Full name **Lino Russo**
Date of birth **30th April, 1991**

Address **London SE16 2HD**

Education

BA in **Graphic design**
Accademia di Belle Arti - Naples
Final vote **110 cum laude** — 2014/2015

High School Diploma in **Graphic Design**
ISIS Europa - Pomigliano D'Arco (NA)
Final vote **83/100** — 2010/2011

Contacts

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Work experience

Lino Russo Design

Designer Freelance Naples — Jan 2017/Feb 2019
As freelancer I worked with international and local brands mainly on a branding project and sometimes UI/UX.

Cabiria BrandUniverse

Graphic Designer Milan — Oct/Nov 2016
In Cabiria I collaborated for two main projects: the logo for **Banco BPM** and the logo for the app **Allianz Now**.

Figmenta

UI Designer Milan — Sep 2015/Jen 2016
In Figmenta my responsibility included websites, landing pages, videos, banners and for two main clients: **Wella Italy** and **Procter and Gamble Italy**. Many times, I prepared shooting for websites or social posts.

Aēsop Cosmetics

Remote Collaboration Naples — Jul 2014 and Sep 2015
I was contacted twice by the famous cosmetic brand for buying some of my artworks to promote their products: in the 2014 the product was **Protective Body Lotion SPF50** while in the 2015 **Petitgrain Reviving Body Gel**.

Pazzi Design Studio

Graphic Designer Milan — Nov/Dec 2016
During my period in this studio, I was in charge of social media and visual design for **Timex America** and editorial design for **Versace**.

CBA Design Italy

Graphic Design Intern Milan — Jan/Jul 2016
In CBA I was in charge of brand identity, editorial design and packaging for **Gi Group, De Cecco, Molino Caputo, Pasta Amato** and **Parmalat**.

LG Electronics

Remote Collaboration Naples — Feb 2015
During the University LG contacted me because they were interesting in buying two my artworks as official smartphone wallpapers respectively for **LG G4** and **LG Stylo**.

Language Room

Graphic Design Intern Malta — Sep 2011
After my high school diploma, I got an european internship in Malta. There I worked with a software development agency specialised in education for 1 month. I was in charge of graphic design area and printing aspect.

Tools

Illustrator
InDesign
Photoshop
Sketch
Adobe XD
Glyphs
Keynote

Skills

Brand design
Art direction
Editorial design
Packaging
UI/UX design
Type design

Exhibitions

Poster design for Maggio dei Monumenti
Collective exhibit Palazzo delle Arti
Naples, 2015

Skymetric, composizioni minimaliste
Personal exhibit Caffè del Sole
Milan, 2016

Publications

During my career I was lucky enough to be in many design magazines and books: **SendPoints, Design Media Publishing, Sandu Publishing, Folio magazine, Domus, Fubiz, DesignBoom, The Dieline, Étapes, Packaging of the world, Abduzeedo, AIAP, Treccani Awards** and much more.

Language

English **Intermediate** / Italian **Native**

Thank you for the opportunity 